



Coalition for Marriage, Family & Couples Education, LLC

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www.smartmarriages.com

2010 Smart Marriages Exhibits Information

WHAT: The 14th Annual Smart Marriages Conference and Exhibits Show

WHEN: July 8 - 11, 2010

WHERE: The Shingle Creek Resort Hotel

Anyone who has exhibited at Smart Marriages will tell you: the Exhibits are the heart – the very soul – of the conference. The Marriage and Family Education field runs on programs – on DVDs, books, training, services – and, on connections.

We expect 2,000+ attendees, all in search of the latest tools and resources to help strengthen marriage in their communities. We make it easy for them to find what they're looking for. Instead of hiding the Exhibits away in a ballroom, we put the exhibits in the main traffic area – in the concourse just outside the main keynote ballroom.

We also make sure the Exhibits are in the center of the action by locating the Smart Marriages Registration & Information Desk, CD/DVD sales, Posters, and the Opening Night Reception in the Exhibit area. Plus, all conference events – keynotes, workshops, banquets, the Film Festival, and roundtables – are held at the Hotel. Attendees must pass through the Exhibit area – back and forth – all day long.

Exhibit Hours:

8am - 9:30pm – Thursday, July 8 (Welcome Reception 8:30pm-9:30pm in Exhibit area.)

7am - 7pm - Friday, July 9

7am - 6pm - Saturday, June 10

7am - 6pm - Sunday, July 11 - Move out 7pm

Check the program-at-a-glance at (<http://www.smartmarriages.com/program.html>) and the conference brochure (both to be available in Feb), to determine traffic "surges" and to schedule Book Signings/Meet the Author and Presenter events, and Exhibit Door Prize Drawings.

Your Exhibit name and contact information (800# & web url) will be listed in the on-site conference packets and as a live link on the Smart Marriages web site at no additional charge.

We expect 100+ Exhibits. Exhibit space will be assigned on a first-come basis.

Hotel reservations: 800-996-633. Ask for the Smart Marriages rates: \$110 S/D, \$120 Trip, \$130 Quad. See smartmarriages.com for conference discounts on rental cars.

Please help grow the show and the field by adding a link to www.smartmarriages.com from your website or newsletter and by publishing the show dates in your advertising.

Note: Pre-conference Institutes begin on Tuesday, July 6. Approximately 700 registrants will be expected at the hotel by noon Wed. Exhibit spaces are available for move-in on Wed, July 7 at 8am for those that would like to get an early start. Security, however, is not in place until Thurs night.

Exhibitors are given first priority on conference advertising opportunities – conference brochure ads, packet inserts, sponsorships, etc. Notices are sent via email and are filled on a first-come basis.

See the website and application for more information & FAQs or email: Diane Sollee, diane@smartmarriages.com