



Coalition for Marriage, Family & Couples Education, LLC

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2008 Smart Marriages Exhibits Information

WHAT: The 12th Annual Smart Marriages Conference and Exhibits Show

WHEN: July 2 - 5, 2008

WHERE: The San Francisco Hilton Hotel

Anyone who has exhibited at Smart Marriages will tell you: the Exhibits are the heart - the very core - of the conference. The Marriage and Family Education field runs on programs - on DVDs, books, training, and services. **We expect 2,500+ attendees** all in search of the latest tools and resources to help strengthen marriage in their communities.

We make it easy for them to find what they're looking for. Instead of hiding the Exhibits away in an exhibit hall, we put the exhibits in the main traffic areas - attendees must pass by your exhibit as they navigate the conference. We also make sure the Exhibits are in the center of the hustle and bustle by putting the opening Welcome Reception, the Smart Marriages Registration & Information Desk, the CD/DVD sales center, and Coffee/Cash-and-Carry kiosks in the exhibit areas. Plus, all conference events -- keynotes, workshops, banquets and special events -- are held at the San Francisco Hilton Hotel. Attendees will pass through the Exhibit area MANY times each day.

Exhibit Hours:

8am - 9:30pm - Wednesday, July 2 (Welcome Reception 8:30pm-9:30pm in Exhibit area.)

7am - 7pm - Thursday, July 3

7am - 6pm - Friday, June 4

7am - 6pm - Saturday, July 5 - Move out 6pm

Check the program-at-a-glance at (<http://www.smartmarriages.com/program.html>) and in the conference brochure (both available in Feb), to determine traffic "surges" and to schedule Book Signings/Meet the Authors and Presenters events, and Exhibit Door Prize Drawings.

Your Exhibit name and contact information (800# & web url) will be listed in the on-site conference packets and on the Smart Marriages web site at no additional charge.

We expect 150+ Exhibits. Exhibit space will be assigned on a first-come basis.

Hotel reservations: 800-445-8667. Ask for the Smart Marriages rates: \$115 S/D, \$125 Trip, \$135 Quad at the Hilton on O'Farrell St, just 2 blocks from Union Square. See smartmarriages.com for airline and rental car conference discounts.

Please help grow the show by adding a link to www.smartmarriages.com from your website or newsletter and by publishing the show dates in your advertising.

See the website and application for more information or email: Diane Sollee, diane@smartmarriages.com

Note: Pre-conference institutes begin June 30.

Exhibit spaces are available for move-in on Wed, July 2 at 8am.